

City Development Strategies

New Tools for Cities in the 21st Century

کانال تلگرام مطالعات شهری
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CDS Course

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This Course

- CDS: a work in progress; this seminar brings us up to date
- review tools
- review experiences in the Bank and outside
- review assessment of where we are
- take stock of issues
- provide resource materials

Program

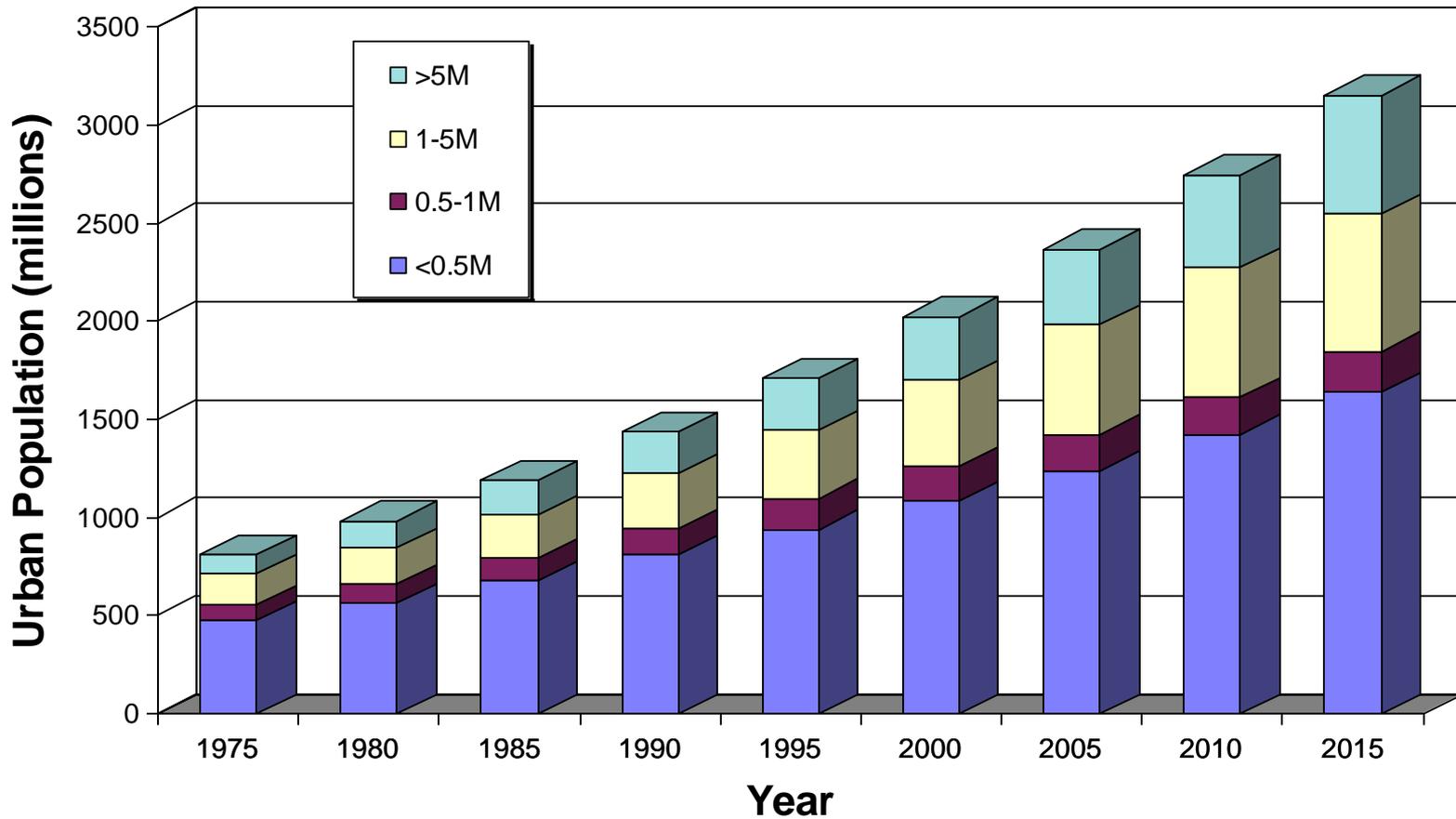
- The Scale of Urban Growth
- Global Trends
- New Tools
- Work in Progress and for the Future

Part I. Scale of Urban Growth

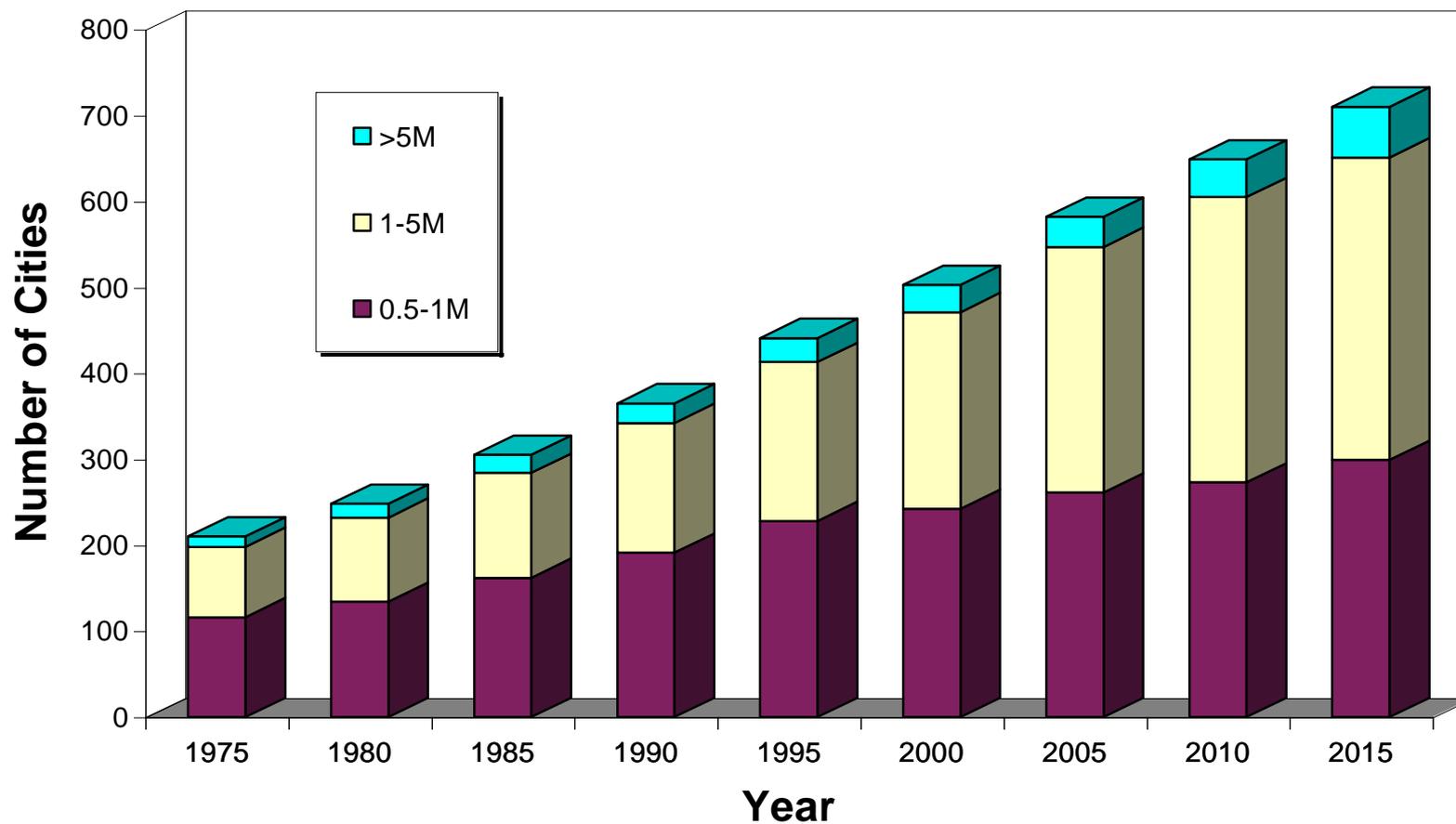
In less than twenty years, more than half of the developing world's population will be urban

- The developing world's cities are expanding by over 60 million inhabitants per year, equivalent to a country the size of Egypt, Turkey or Thailand

Urban Population in Developing Countries by City Size Class, 1975-2015 (UN, 1995)



Number of Large Cities in Developing Countries by City Size Class, 1975-2015 (UN, 1995)



Part II: Global Trends

Economic and Social Transformation in Cities

- Manufacturing falling as core economy
- Electronic and information services rising
- Trade liberalization and structural reform
- Services become tradeables
- Not capital intensive like heavy industries
- Physical masterplanning were old vision; new must be strategic

Vision of Cities

- Cities rise as centers of regions as national boundaries fade
- Velocity of transactions increases with globalized networks, new shifts in comparative advantage
- Zero sum game expands (elasticity of demand increases with growth—tourism, cultural specialization)
- Cities made a QR...

Global Trends, cont.

Political and fiscal decentralization

- The QR in LAC showed promise of cities as incentives changed...
 - Political and fiscal reform
 - constitutions, laws, devolution of powers to decide and spend
 - national boundaries receding, local rising
 - Democratization
 - electoral reform in dozen countries
 - 14,000 units of local government elected

- A new model of governance
 - more professional mayors and staffs
 - mayors in Col, C. America 11% > 46%
 - more professional staff (1:12 to 1:4)
 - new fiscal bargain
- Cities becoming proactive and producing a paradox: tax increases...

Tax Increases

Selected Cities, 1990–1995

City	% Increase
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Porto Alegre	22
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Tijuana	58
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Manizales	165
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La Paz	218
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Valledupar	246
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Villanueva	373
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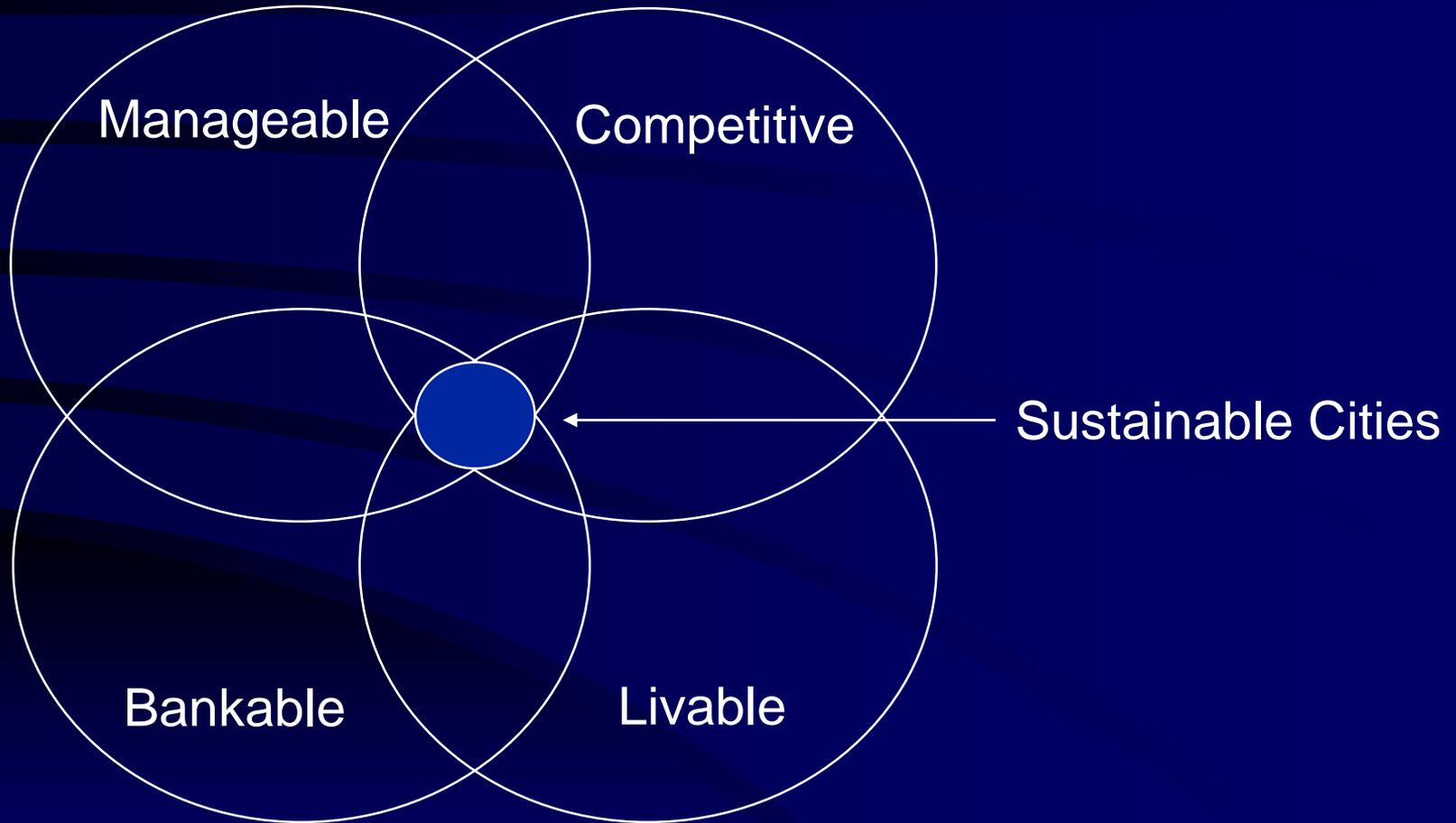
Cities in National Economies

- Produce the lion's share of wealth
e.g., of Rio and Sao Paulo
- How to meet the charter of the Bank vis a vis cities
- 100 fold increase in stakeholders

Scale of Need

- 16 trillion in investment by 2020
- Small improvements in management and administration result in better outcomes

What Are Sustainable Cities?



Part III. New Tools

- Bankwide strategy shifts focus in Bank to city
- CDS aims to
 - fit Country Assistance Program
 - City economic analysis, link growth and poverty
 - consistent with CDF in sectors and donors

Applying the tools

- Selecting key cities
- strategic, committed, replicable
- institutionalize participation
- Choosing how far to go
- vision, priorities, investment program?

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